# THE ECO-CAMPUS PILOT PROJECT



## WHAT IS ECO-CAMPUS?

Eco-Campus is a pilot project developed in three Vietnamese universities to:

- Install recycling bins in strategic points of the campuses
- 2) Install posters that show why is important to separate waste and how to do it in the correct way



## WHAT IS ECO-CAMPUS?

#### WHY?

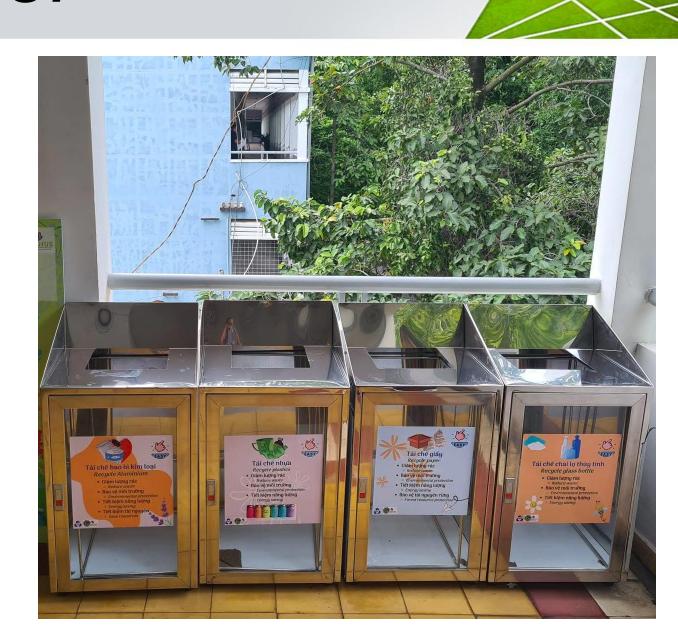
The idea of recycling waste needs to be rooted in the social behaviour as an important issue.

#### AIM?

Inform younger generations and the general public about the consequences of a missing recycling policy and practice.

#### HOW?

Learning by doing approach: create a small community of people informed about the importance of recycling wastes.



# ECO-CAMPUS RESULTS

Install recycling bins for different types of wastes



Place posters showing the correct way to separate waste



Deliver waste management awareness programs



# BENEFITS OF ECO-CAMPUS

- Reduce the environmental impact inside the campuses, to create cleaner environments for research and academic activities
- Maximize resource recovery and minimize waste disposal to landfills
- Raise public awareness and creating good habits of waste segregation
- Develop waste collection and recycling systems in the campus, contributing to building smart and green cities



## ECO-CAMPUS IMPLEMENTATION



Ho Chi Minh City University of Technology



Can Tho University



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