

THE ECO-CAMPUS PILOT PROJECT



WHAT IS ECO-CAMPUS?

Eco-Campus is a pilot project developed in three Vietnamese universities to:

- 1) Install recycling bins in strategic points of the campuses
- 2) Install posters that show why is important to separate waste and how to do it in the correct way



WHAT IS ECO-CAMPUS?

WHY?

The idea of recycling waste needs to be rooted in the social behaviour as an important issue.

AIM?

Inform younger generations and the general public about the consequences of a missing recycling policy and practice.

HOW?

Learning by doing approach: create a small community of people informed about the importance of recycling wastes.



ECO-CAMPUS RESULTS

Install recycling bins for different types of wastes



Place posters showing the correct way to separate waste



Deliver waste management awareness programs



BENEFITS OF ECO-CAMPUS

- Reduce the **environmental impact** inside the campuses, to create **cleaner environments** for research and academic activities
- Maximize **resource recovery** and minimize waste disposal to landfills
- Raise **public awareness** and creating good habits of waste segregation
- Develop **waste collection** and **recycling systems** in the campus, contributing to building smart and green cities



ECO-CAMPUS IMPLEMENTATION

Hanoi University of Science and Technology



Ho Chi Minh City University of Technology



Can Tho University



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